

CGA LICENCED PREMISES

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Area: P01717_Walnut Tree, Andover, SP11 9BN (5)
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	46	57.3	81.7	70			
Proprietary Club	1	1.2	7.3	17			
Registered Club	29	36.1	28.2	128			
Restaurant	14	17.4	32.1	54			
Residential	0	0.0	2.7	0			

Name	Description	License Type	Owner Name	Postcode
Shears Inn	Brakspear	Pubs & Full On	Brakspear	SN 8 3ED
Tipple Inn	Independent Free	Pubs & Full On	Independent Free	SN 8 3EQ
Globe Hotel	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	SP10 1LJ
Station Hotel	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	SP10 1BY
Pizza Express	Hony Capital	Restaurant	Hony Capital	SP10 1PD
White Hart	Marston's	Pubs & Full On	Marston's	SP10 1BH
Andover Masonic Club	Independent Free	Registered Club	Independent Free	SP10 1EP
Andover Central Working Mens Club	Independent Free	Registered Club	Independent Free	SP10 1EP
Lardicake	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	SP10 1HF
Angel Inn	Greene King	Pubs & Full On	Greene King	SP10 1ND
Tycoon Restaurant	Independent Free	Restaurant	Independent Free	SP10 1NE
Light Of Asia Restaurant	Independent Free	Restaurant	Independent Free	SP10 1NE
Andover Leisure Centre	Independent Free	Proprietary Club	Independent Free	SP10 1QP
Wolversdene Club	Independent Free	Registered Club	Independent Free	SP10 2AA
Shashi Raj	Independent Free	Restaurant	Independent Free	SP10 2EA
Andover Golf Club	Independent Free	Registered Club	Independent Free	SP10 2EF
Southampton Arms	Greene King	Pubs & Full On	Greene King	SP10 2EG
Royal British Legion Club	Independent Free	Registered Club	Independent Free	SP10 2JG
Anton Arms	Greene King	Pubs & Full On	Greene King	SP10 2JN
Foresters Arms	Greene King	Pubs & Full On	Greene King	SP10 2PA
Malt House	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	SP10 3AN
Folly	Greene King	Pubs & Full On	Greene King	SP10 3JJ
Chestnut Tree	Greene King	Pubs & Full On	Greene King	SP10 3LL
Royal Oak	Greene King	Pubs & Full On	Greene King	SP10 4AJ
Andover Rugby Club	Independent Free	Registered Club	Independent Free	SP11 0TA
Swallow	Unknown	Pubs & Full On	Unknown	SP11 5HY
Old Bell & Crown	Wadworth & Co Ltd	Pubs & Full On	Wadworth & Co Limited	SP11 0HT
Bell	Trust Inns Limited	Pubs & Full On	Trust Inns Limited	SP11 0PN
Pink Olive Indian Restaurant	Independent Free	Restaurant	Independent Free	SP11 0PP
White Hart	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	SP11 0RD
Fox Inn	Thai Inns Ltd	Pubs & Full On	Thai Inns Ltd	SP11 0RU
Enham Club	Independent Free	Registered Club	Independent Free	SP11 6HG
Oak	Red Oak Taverns	Pubs & Full On	Red Oak Taverns	SP11 6JJ
Eagle Inn	Independent Free	Pubs & Full On	Independent Free	SP11 7BG
Poplar Farm Inn	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	SP11 7NJ
Crook & Shears	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	SP11 7QL
Hawk Inn	Upham Pub Company	Pubs & Full On	Upham Pub Company	SP11 8AE
White Horse Inn	Independent Free	Pubs & Full On	Independent Free	SP11 8LX
Welcome Stranger	Independent Free	Pubs & Full On	Independent Free	SP11 8PG
Jackaroo Rest	Independent Free	Restaurant	Independent Free	SP11 8PG
Walnut Tree	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	SP11 9BN
Hatchetts Inn	Independent Free	Pubs & Full On	Independent Free	SP11 9DX
Chute Club	Independent Free	Registered Club	Independent Free	SP11 9DU
Red Lion	Independent Free	Pubs & Full On	Independent Free	SP11 9HN
Mughal Tandoori Restaurant	Independent Free	Restaurant	Independent Free	SP11 9LU
Crown Inn	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	SP11 9PZ
Ludgershall Sports & Social Club	Independent Free	Registered Club	Independent Free	SP11 9QE
Old Castle Club	Independent Free	Registered Club	Independent Free	SP11 9QR
Queens Head	Ei Group	Pubs & Full On	Ei Group	SP11 9PZ
Ram Inn	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	SP 9 7LG
Tidworth Garrison Golf Club	Independent Free	Registered Club	Independent Free	SP 9 7LT
Clarendon Civilian Club	Independent Free	Registered Club	Independent Free	SP 9 7QA
Royal British Legion Club	Independent Free	Registered Club	Independent Free	SP 9 7SU

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 Base: Great Britain
 Year: 2023

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Pubs & Full On	46	57.3	81.7	70			
Proprietary Club	1	1.2	7.3	17			
Registered Club	29	36.1	28.2	128			
Restaurant	14	17.4	32.1	54			
Residential	0	0.0	2.7	0			

Name	Description	License Type	Owner Name	Postcode
Sipton & District Working Mens Club	Independent Free	Registered Club	Independent Free	SP 9 7UW
D L O Andover	Independent Free	Registered Club	Independent Free	SP11 8HT
Star & Garter Hotel	Independent Free	Pubs & Full On	Independent Free	SP10 1NX
Town Mills	Wadworth & Co Ltd	Pubs & Full On	Wadworth & Co Limited	SP10 1BL
Andover Football Club	Independent Free	Registered Club	Independent Free	SP10 3LF
Thrupton Motor Racing Circuit	Independent Free	Registered Club	Independent Free	SP11 8PW
Bhurtpore Barracks	Independent Free	Registered Club	Independent Free	SP 9 7DX
Tidworth Polo Club	Independent Free	Registered Club	Independent Free	SP 9 7AH
Plush	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	SP10 2PA
Buddha Chinese Restaurant	Independent Free	Restaurant	Independent Free	SP10 1JS
Riverside Bowl	Independent Free	Registered Club	Independent Free	SP10 1BN
Andover Cricket Club	Independent Free	Registered Club	Independent Free	SP10 1HR
John Russell Fox	Wetherspoons GB	Pubs & Full On	Wetherspoons GB	SP10 1NY
Cameo And Vinyl	Rekom UK	Pubs & Full On	Rekom UK	SP10 2PA
Redbridge	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	SP10 1BE
Mumbai Thai	Independent Free	Restaurant	Independent Free	SP10 1ND
Mooltan Barracks	Independent Free	Registered Club	Independent Free	SP 9 7EN
Officers Mess	Independent Free	Registered Club	Independent Free	SP 9 7AJ
Lucknow Barracks	Independent Free	Registered Club	Independent Free	SP 9 7BU
Shanghai Restaurant	Independent Free	Restaurant	Independent Free	SP11 9LU
Portway Inn	Whitbread	Pubs & Full On	Whitbread	SP10 3UX
Andover New Street Football & Social Cl	Independent Free	Registered Club	Independent Free	SP11 0TA
Siam Orchid	Independent Free	Restaurant	Independent Free	SP10 1PD
Swinton Barracks	Independent Free	Registered Club	Independent Free	SP11 9LQ
Lights Bar	Independent Free	Pubs & Full On	Independent Free	SP10 1EJ
Andover Garden Centre	Unknown	Restaurant	Unknown	SP11 7DN
Blue Garlic	Independent Free	Restaurant	Independent Free	SP 9 7NR
Andover Bowling Club	Independent Free	Registered Club	Independent Free	SP10 1HL
Chalkhill Blue	Marston's	Pubs & Full On	Marston's	SP11 8BF
Hawk Conservancy Trust	Independent Free	Pubs & Full On	Independent Free	SP11 8DY
Rock House	Independent Free	Pubs & Full On	Independent Free	SP10 2NU
Monxton & Greatley Golf Club	Independent Free	Registered Club	Independent Free	SP11 8JG
Portway Stadium	Independent Free	Registered Club	Independent Free	SP10 3LF
Golden Dragon	Independent Free	Restaurant	Independent Free	SP10 1ND
Travelodge	Dubai International Capital	Pubs & Full On	Dubai International Capital	SP11 8BF
Rosebourne	Independent Free	Pubs & Full On	Independent Free	SP11 8ED
Sp	Independent Free	Pubs & Full On	Independent Free	SP10 1BW

MAP OF AREA

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Source: OS Open Data 2018

Area: P01717_Walnut Tree, Andover, SP11 9BN (5 Mile contour)



KEY

- Large pub co's & bars
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P01717_Walnut Tree, Andover, SP11 9BN (5 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
1 Affluent Achievers	5,698	18.4	22.1	83		
2 Rising Prosperity	3,206	10.4	10.2	102		
3 Comfortable Communities	8,776	28.3	26.5	107		
4 Financially Stretched	8,835	28.5	23.7	120		
5 Urban Adversity	4,320	13.9	17.2	81		
6 Not Private Households	136	0.4	0.3	128		
Graph						
Total households	30,971					

Acorn Category Pen Portrait

4 Financially Stretched 12.2M UK Adults 23.1% of UK

Age range
All ages

Financial situation
Running into debt Saving a lot

Children at home
Mixed

House type
Semi-detached or terraced

House tenure
Social renting

Number of beds
1-3

Acorn Groups within Category 4: Financially Stretched

- K Student Life 13%
- L Modest Means 34%
- M Striving Families 34%
- N Poorer Pensioners 20%

This category contains a mix of traditional areas of Britain, including social housing developments specifically for the elderly. It also includes student term-time areas.

ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P01717_Walnut Tree, Andover, SP11 9BN (5 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index 0	100	200
1. Affluent Achievers						
1.A Lavish Lifestyles	8	0.0	1.1	2		
1.B Executive Wealth	3,874	12.5	11.3	110		
1.C Mature Money	1,816	5.9	9.6	61		
2. Rising Prosperity						
2.D City Sophisticates	0	0.0	3.8	0		
2.E Career Climbers	3,206	10.4	6.4	162		
3. Comfortable Communities						
3.F Countryside Communities	769	2.5	5.7	43		
3.G Successful Suburbs	3,376	10.9	6.0	183		
3.H Steady Neighbourhoods	2,182	7.0	7.4	95		
3.I Comfortable Seniors	311	1.0	2.9	35		
3.J Starting Out	2,138	6.9	4.6	152		
4. Financially Stretched						
4.K Student Life	7	0.0	2.5	1		
4.L Modest Means	1,773	5.7	8.0	72		
4.M Striving Families	5,701	18.4	7.4	247		
4.N Poorer Pensioners	1,354	4.4	5.8	76		
5. Urban Adversity						
5.O Young Hardship	1,523	4.9	6.3	79		
5.P Struggling Estates	1,678	5.4	5.7	95		
5.Q Difficult Circumstances	1,119	3.6	5.2	69		
6. Not Private Households						
6.R Not Private Households	136	0.4	0.3	128		
Total households	30,971					

Acorn Group Pen Portrait

3 J Starting Out 2.2M UK Adults 4.2% of UK

Young couples and early career climbers in their first homes. Younger couples in their first home, starting a family, and others who are at an early stage of their career form a substantial proportion of the households in these areas.

CORE DEMOGRAPHICS

Age range 25-44	Children at home 1
House tenure Mortgaged	Family structure Couple with children
Number of beds 3	House type Terraced

FINANCIAL PROFILE

Household income UK: £43k London: £47k Average: £40k Average: £48k	% Disposable income UK: 39% London: 32% Average: 43% Average: 29%	Financial situation Running into debt Saving a lot
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BRANDS

SHOPPING: OFFICE, KEENERS, Range, MANGO

LEISURE: FRIDAYS, SUBWAY, PREZZO

WEBSITES: Zoopla, ticketmaster, comparethemarket

DIGITAL

ATTITUDES

I worry about online security 60% UK average: 55%	Shopping online makes my life easier 63% UK average: 62%	I love the ease of using chat bots to get answers 28% UK average: 28%
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TOP BEHAVIOURS

Researching domestic appliances	Researching consumer tech (e.g. laptops)	Managing personal finance online
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CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P01717_Walnut Tree, Andover, SP11 9BN (5 Mile contour)
 Base: Great Britain
 Year: 2023

Sort by: Acorn Structure
 Index
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	2	0.0	0.1	6			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	6	0.0	0.9	2			
1.B Executive Wealth							
1.B.4 Asset rich families	770	2.5	2.6	94			
1.B.5 Wealthy countryside commuters	1,216	3.9	2.5	159			
1.B.6 Financially comfortable families	1,214	3.9	2.2	176			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	69	0.2	1.5	15			
1.B.9 Well-off edge of towners	605	2.0	1.6	121			
1.C Mature Money							
1.C.10 Better-off villagers	1,181	3.8	3.1	124			
1.C.11 Settled suburbia, older people	80	0.3	2.8	9			
1.C.12 Retired and empty nesters	463	1.5	2.5	61			
1.C.13 Upmarket downsizers	92	0.3	1.3	23			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	2,761	8.9	2.0	451			
2.E.19 First time buyers in small, modern homes	445	1.4	3.4	42			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	110	0.4	1.5	23			
3.F.22 Older couples and families in rural areas	81	0.3	1.0	26			
3.F.23 Owner occupiers in small towns and villages	578	1.9	3.2	58			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	1,467	4.7	2.7	176			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	1,909	6.2	2.4	254			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	569	1.8	3.5	53			
3.H.28 Owner occupied terraces, average income	146	0.5	1.6	29			
3.H.29 Established suburbs, older families	1,467	4.7	2.3	203			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	254	0.8	2.4	35			
3.I.31 Elderly singles in purpose-built accommodation	57	0.2	0.5	38			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	351	1.1	2.2	53			
3.J.33 Smaller houses and starter homes	1,787	5.8	2.4	240			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	7	0.0	0.3	7			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	889	2.9	1.4	199			
4.L.38 Semi-skilled workers in traditional neighbourhoods	472	1.5	2.6	58			
4.L.39 Fading owner occupied terraces	412	1.3	2.9	46			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	1,361	4.4	1.6	276			
4.M.42 Struggling young families in post-war terraces	3,339	10.8	1.6	657			
4.M.43 Families in right-to-buy estates	567	1.8	2.0	90			
4.M.44 Post-war estates, limited means	434	1.4	2.2	64			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	419	1.4	0.8	172			
4.N.46 Elderly people in social rented flats	341	1.1	1.0	107			
4.N.47 Low income older people in smaller semis	313	1.0	2.2	45			
4.N.48 Pensioners and singles in social rented flats	281	0.9	1.7	53			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	1,049	3.4	2.2	155			
5.O.50 Struggling younger people in mixed tenure	352	1.1	1.8	63			
5.O.51 Young people in small, low cost terraces	122	0.4	2.3	17			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	1,077	3.5	1.6	223			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	601	1.9	1.6	121			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	447	1.4	1.5	96			
5.Q.58 Singles and young families, some receiving benefits	261	0.8	1.8	48			
5.Q.59 Deprived areas and high-rise flats	411	1.3	2.0	67			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	54	0.2	0.1	293			
6.R.61 Inactive communal population	82	0.3	0.3	93			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	30,971						

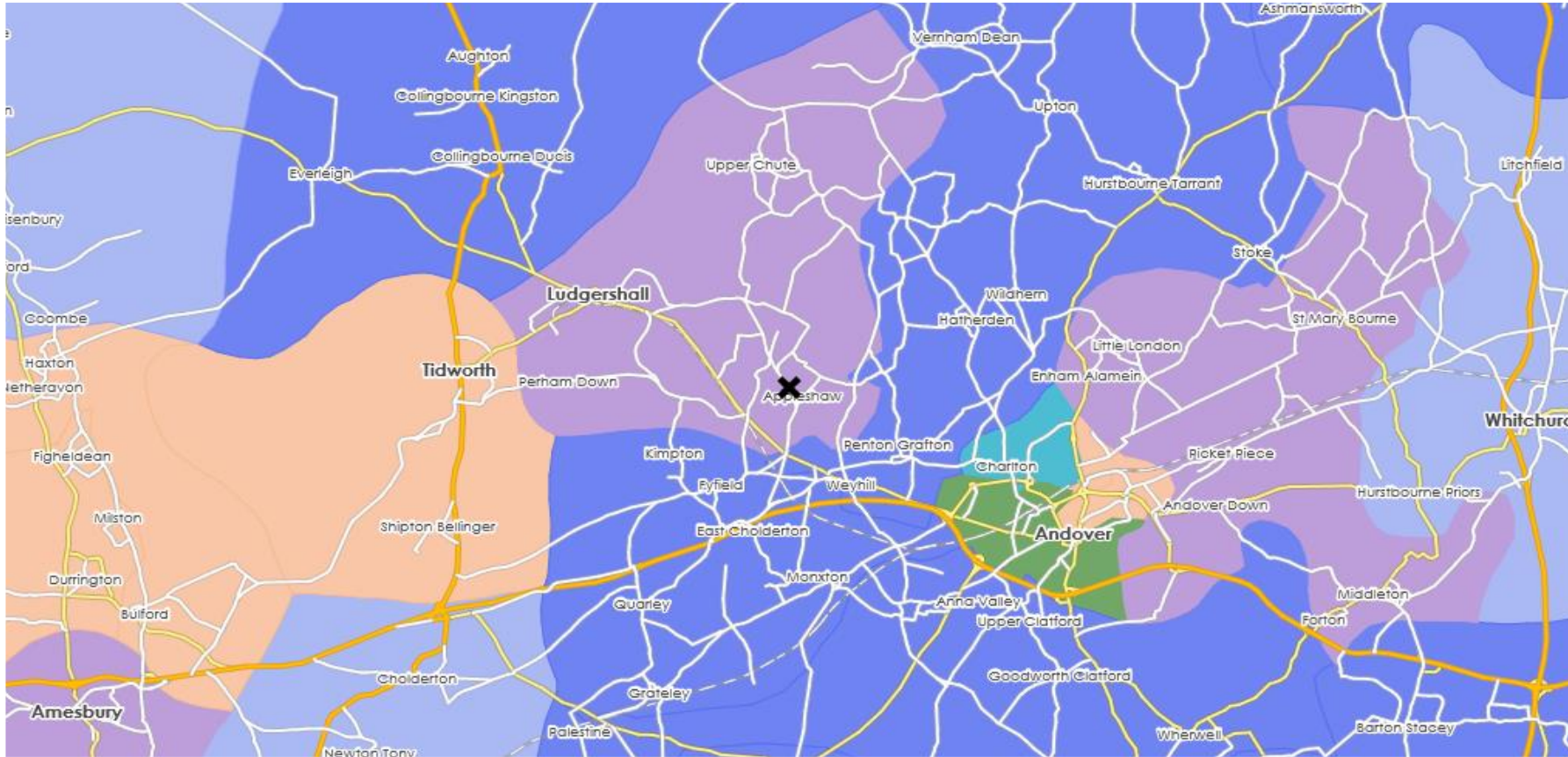
CATEGORY GROUP TYPE **MAP** WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

Area: P01717_Walnut Tree, Andover, SP11 9BN (5 Mile contour)



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

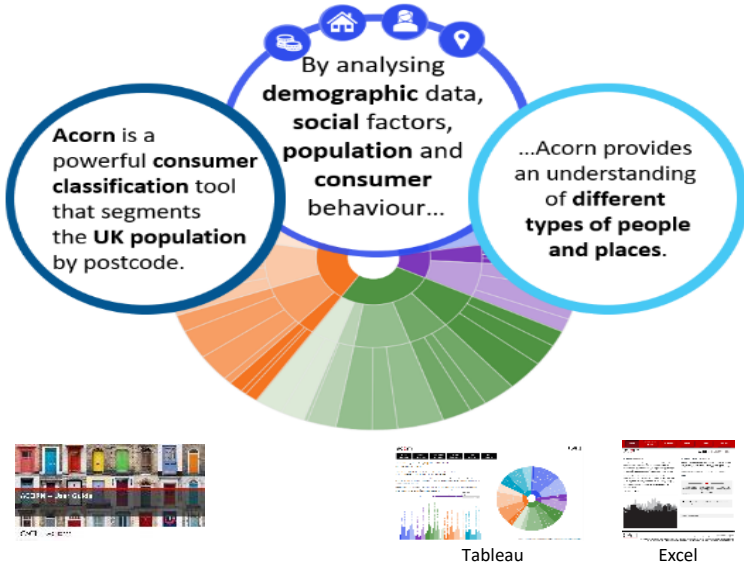
Acorn Groups

- 1.A Lavish Lifestyles
- 1.B Executive Wealth
- 1.C Mature Money
- 2.D City Sophisticates
- 2.E Career Climbers
- 3.F Countryside Communities
- 3.G Successful Suburbs
- 3.H Steady Neighbourhoods
- 3.I Comfortable Seniors
- 3.J Starting Out
- 4.K Student Life
- 4.L Modest Means
- 4.M Striving Families
- 4.N Poorer Pensioners
- 5.O Young Hardship
- 5.P Struggling Estates
- 5.Q Difficult Circumstances
- 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
3. Comfortable Communities	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
4. Financially Stretched	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
5. Urban Adversity	R. Not Private Households	60-62
6. Not Private Households		

1 Affluent Achievers

12.1M UK Adults 22.8% of UK

Age range: 55+

Financial situation: Running into debt ↔ Saving a lot

Children at home: 0

House type: Detached

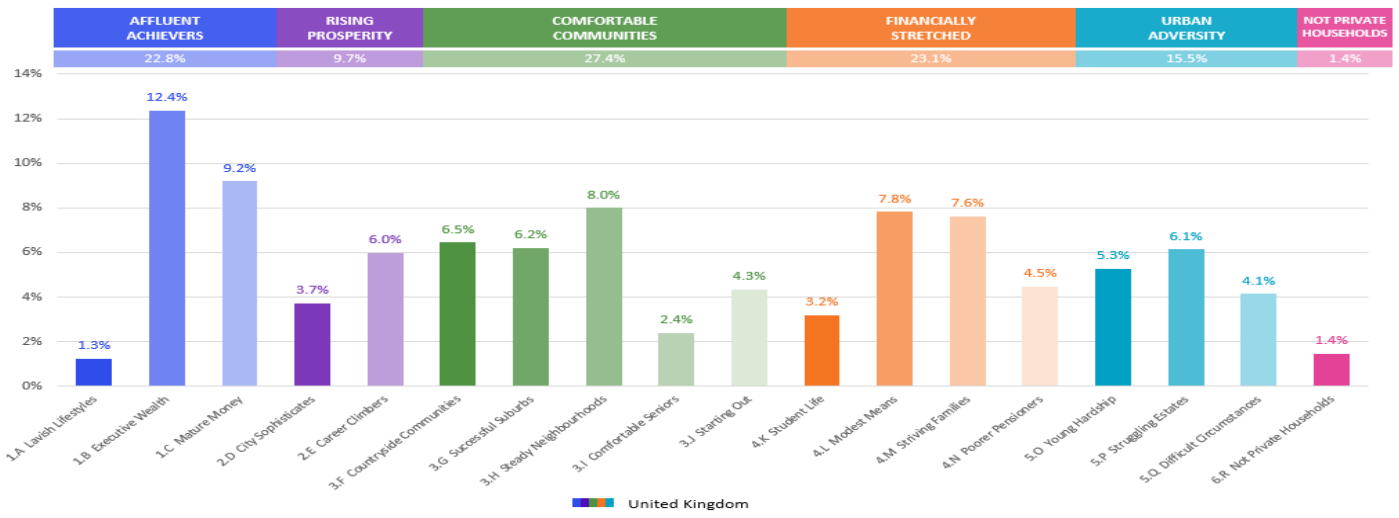
House tenure: Owned outright

Number of beds: 4+

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

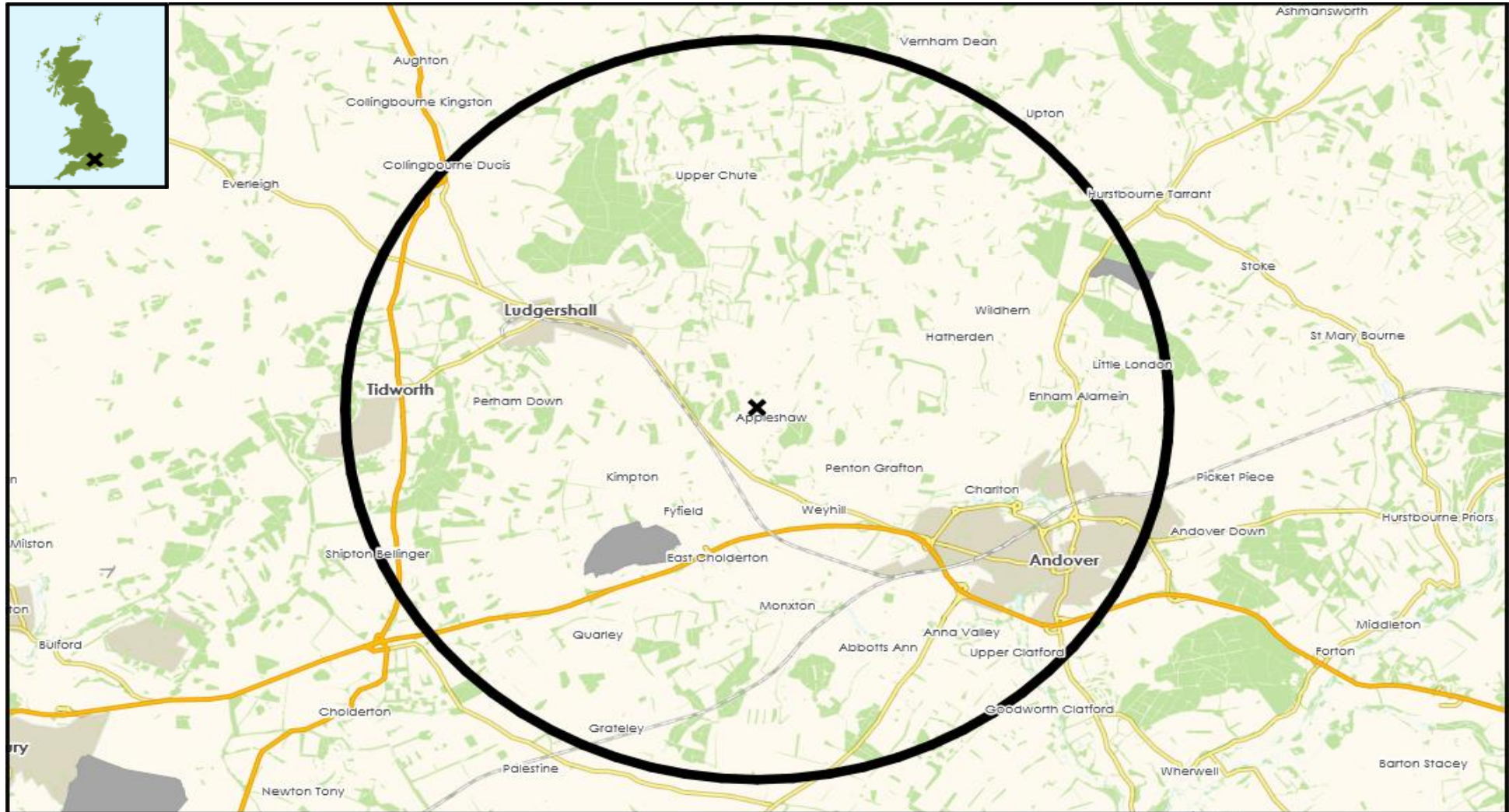


MAP OF AREA

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Source: OS Open Data 2018

Area: P01717_Walnut Tree, Andover, SP11 9BN (5 Mile contour)

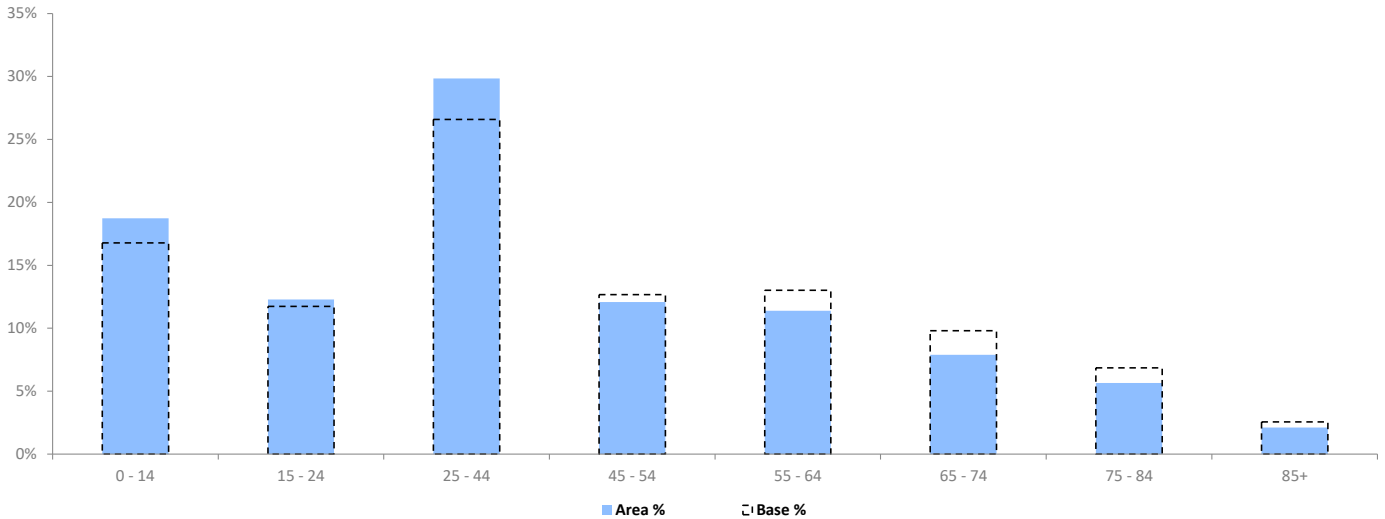


POPULATION PROJECTIONS

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Area: P01717_Walnut Tree, Andover, SP11 9BN (5 Mile contour)
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 Year: 2023

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	15,053	18.7	16.8	112			
15 - 24	9,878	12.3	11.7	105			
25 - 44	23,981	29.8	26.6	112			
45 - 54	9,708	12.1	12.7	95			
55 - 64	9,156	11.4	13.0	88			
65 - 74	6,339	7.9	9.8	80			
75 - 84	4,536	5.6	6.9	82			
85+	1,697	2.1	2.6	83			
Total population	80,348						



EXPENDITURE

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Area: P01717_Walnut Tree, Andover, SP11 9BN (5 Mile contour)
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EXPENDITURE ESTIMATES PER WEEK

	Area Spend	Area spend per hhs	Base spend per hhs	Index av=100	0	100	200
COICOP Categories							
1. Food & non-alcoholic beverages	£2,214,588	£73.55	£66.95	110			
2. Alcoholic beverages, tobacco and narcotics	£893,118	£29.66	£28.12	106			
3. Clothing & Footwear	£704,996	£23.42	£22.40	105			
4. Housing, water, electricity, gas and other fuels	£3,067,793	£101.89	£107.19	95			
5. Furnishings, equipment and routine maintenance	£1,207,619	£40.11	£36.85	109			
6. Health	£478,903	£15.91	£13.48	118			
7. Transport	£4,777,318	£158.67	£134.74	118			
8. Communication	£519,462	£17.25	£15.74	110			
9. Recreation & Culture	£1,995,892	£66.29	£64.16	103			
10. Education	£509,980	£16.94	£22.26	76			
11. Restaurants & Hotels	£2,109,572	£70.07	£67.11	104			
12. Miscellaneous goods and services	£3,811,924	£126.61	£109.86	115			
Total Expenditure	£22,291,165	£740.37	£688.85	107			

Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.